

FPAS's Code of Ethics and Professional Responsibility

The Code of Ethics are general standards that shall apply to all classifications of membership, unless otherwise stated. Every member shall conform to the general standards set out in their professional activities and conduct.

1. Client First

Members shall place the client's interests first; requiring them to act honestly and not place personal gain or advantage before the client's interest.

2. Integrity

Ensure sufficient professional and ethical standards to maintain the confidence and trust of existing and prospective customers.

3. Objectivity

To provide members with education, training, and information to enhance their provision of objective professional financial advice.

4. Competence

To provide members with education, training, and information to enhance their provision of objective professional financial advice.

5. FAIRNESS

To provide members with education, training, and information to enhance their provision of objective professional financial advice.

6. Diligence

Develop and maintain high ethical standards for members.

7. Professionalism

Represent the industry and its members to ensure an operating environment which is conducive to providing high quality financial advice.

8. Confidentiality

Represent the industry and its members to ensure an operating environment which is conducive to providing high quality financial advice.

9. Compliance

Represent the industry and its members to ensure an operating environment which is conducive to providing high quality financial advice.